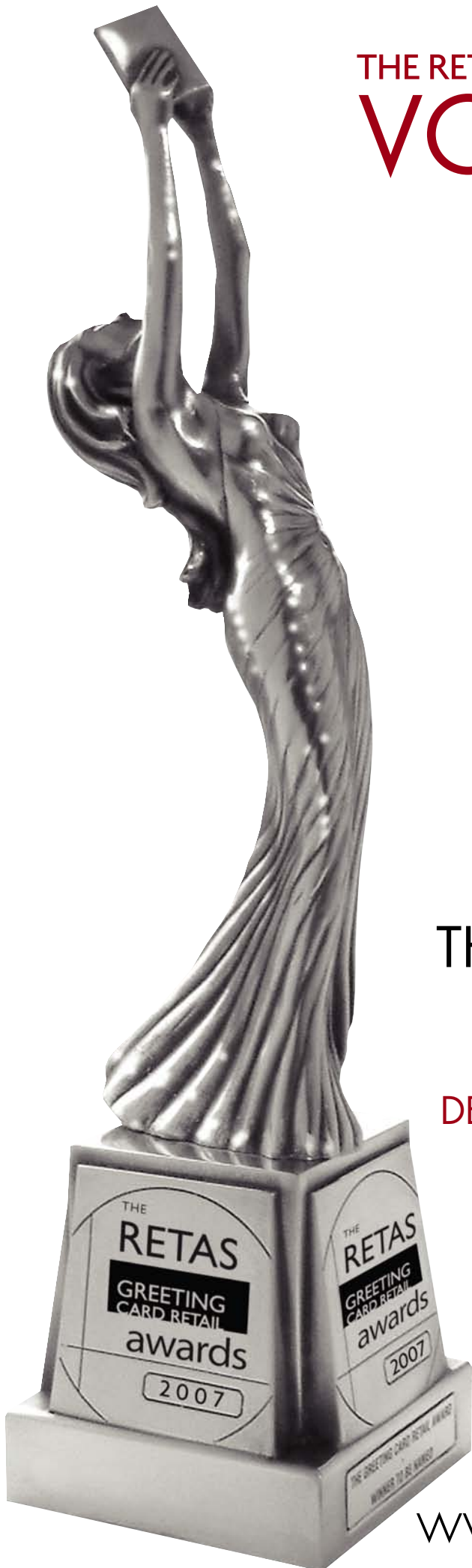


THE RETAS 2007

# VOTING FORM



Presented by  
**PROGRESSIVE**  
GREETINGS  
WORLDWIDE

In association with



ENSURE WE REWARD  
THE BEST RETAILERS IN THE  
BUSINESS

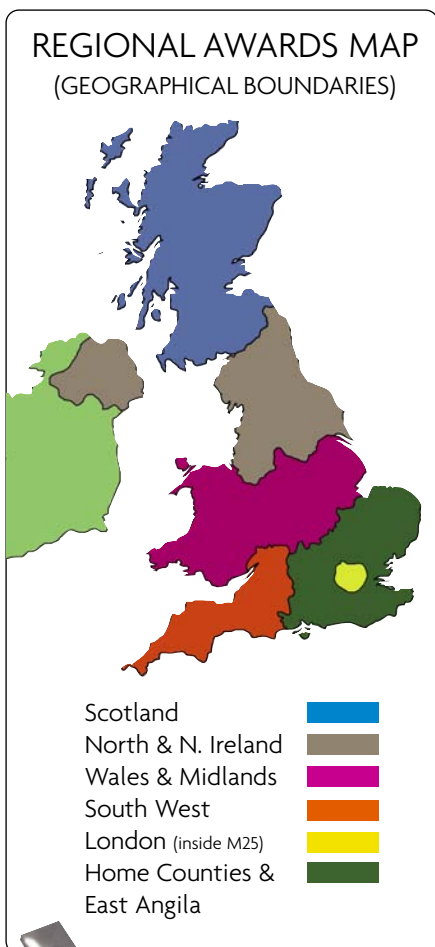
DEADLINE FOR YOUR VOTES - 12 APRIL



YOUR VOTES  
REALLY COUNT

[www.theretasawards.co.uk](http://www.theretasawards.co.uk)

# Without retailers you would not be in business. Great retailers underpin your business growth.



## What Are The Retas?

The Retas greeting card retail awards were launched by Progressive Greetings magazine three years ago to reward the commitment, professionalism and innovation of greeting card retailers of all shapes, sizes and disciplines. The Retas have become the ultimate accolades – the ‘Oscars’ of greeting card retailing. The finalists (and winners) are arrived at by a huge nomination process involving hundreds of publishers, suppliers and agents.

Be a part of ensuring that these awards go to the retailers who deserve them most – just by completing this form!

Please Vote Now

You do not need to vote in every category.

### First – We Need Your Details

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Job Title \_\_\_\_\_

Telephone Number \_\_\_\_\_

E-mail Address \_\_\_\_\_

## Definitions and Considerations

- \* Please nominate who you believe are the best two greeting card retailers in each of the award categories.
- \* Your nominations should be based on the retailers’ achievements over the 12 months to April 12 2007.
- \* Leave blank any categories you feel unable to complete.

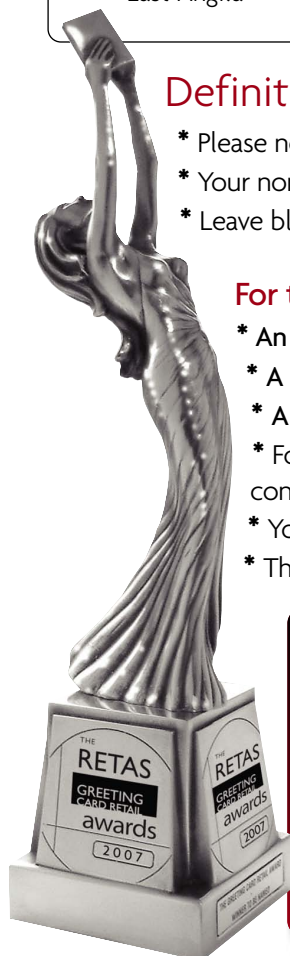
### For the purposes of The Retas:

- \* **An Independent Retailer** – is a single shop or up to five branches which is/are independently owned.
- \* **A Small Multiple Retailer** – is a group or chain of 6-25 branches.
- \* **A Multiple Retailer** – is a group or chain of more than 25 branches.
- \* For the regional awards please refer to the map (top left) for the geographical boundaries when considering your nominations.
- \* Your nominations will be dealt with in the strictest confidence.
- \* This form can be downloaded from the website ([www.theretasawards.co.uk](http://www.theretasawards.co.uk)) or you can vote online.

## Criteria

Please vote for the retailers who excel across the whole retail spectrum taking into consideration:

- \* RANGE OF PRODUCTS
- \* CUSTOMER SERVICE
- \* COMPETITIVE EDGE
- \* RETAIL ENVIRONMENT
- \* MARKETING AND DISPLAY



## BEST DEPARTMENT STORE RETAILER OF GREETING CARDS

SPONSORED BY

**Woodmansterne**

**Criteria:** Where the department store has a number of branches, the specific branches or the whole chain can be nominated. Independently owned department stores can also be nominated.

### First choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## BEST SUPERMARKET RETAILER OF GREETING CARDS

SPONSORED BY



**Criteria:** Open to all multiple or independent supermarkets.

### First choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## BEST NON SPECIALIST GREETING CARD RETAILER (EXCLUDING SUPERMARKETS)

SPONSORED BY



**Criteria:** Open to all varietal stores, gift shops, fashion outlets, garden centres and mixed multiples.

### First choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## BEST SPECIALIST MULTIPLE RETAILER OF GREETING CARDS

SPONSORED BY



**Criteria:** Open to all groups and chains of more than 25 branches.

### First choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## BEST GARDEN CENTRE RETAILER OF GREETING CARDS

SPONSORED BY



**Criteria:** Open to all independent or multiple garden centres.

### First choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## BEST GREETING CARD NEWCOMER

SPONSORED BY



**Criteria:** A new independent greeting card shop opened since January 2004.

### First choice

Shop name \_\_\_\_\_

Location \_\_\_\_\_

Tel no \_\_\_\_\_

Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_

Location \_\_\_\_\_

Tel no \_\_\_\_\_

Email address \_\_\_\_\_

## REGIONAL AWARDS (SEE MAP FOR GEOGRAPHICAL BOUNDARIES)

### BEST INDEPENDENT GREETING CARD RETAILER LONDON (INSIDE M25)

SPONSORED BY



### First choice

Shop name \_\_\_\_\_

Location \_\_\_\_\_

Tel no \_\_\_\_\_

Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_

Location \_\_\_\_\_

Tel no \_\_\_\_\_

Email address \_\_\_\_\_

### BEST INDEPENDENT GREETING CARD RETAILER HOME COUNTIES & EAST ANGLIA

### First choice

Shop name \_\_\_\_\_

Location \_\_\_\_\_

Tel no \_\_\_\_\_

Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_

Location \_\_\_\_\_

Tel no \_\_\_\_\_

Email address \_\_\_\_\_

### BEST INDEPENDENT GREETING CARD RETAILER SOUTH WEST

SPONSORED BY



### First choice

Shop name \_\_\_\_\_

Location \_\_\_\_\_

Tel no \_\_\_\_\_

Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_

Location \_\_\_\_\_

Tel no \_\_\_\_\_

Email address \_\_\_\_\_

### BEST INDEPENDENT GREETING CARD RETAILER WALES & THE MIDLANDS

SPONSORED BY



### First choice

Shop name \_\_\_\_\_

Location \_\_\_\_\_

Tel no \_\_\_\_\_

Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_

Location \_\_\_\_\_

Tel no \_\_\_\_\_

Email address \_\_\_\_\_

## BEST INDEPENDENT GREETING CARD RETAILER NORTH AND NORTHERN IRELAND

SPONSORED BY

Medici

### First choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## BEST INDEPENDENT GREETING CARD RETAILER SCOTLAND

SPONSORED BY



NIGEL QUINEY PUBLICATIONS

### First choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## INDEPENDENT GREETING CARD RETAILER OF THE YEAR

SPONSORED BY



UK GREETINGS

**Criteria:** The independent card retailer you consider the best in the UK.

### First choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## BEST GREETING CARD SMALL MULTIPLE (5-25 BRANCHES)

SPONSORED BY

PAPERHOUSE

**Criteria:** A group or chain of 5 - 25 branches.

### First choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## BEST GREETING CARD RETAIL INITIATIVE OR DISPLAY

SPONSORED BY



**Criteria:** A specific promotion, initiative or display which has been instrumental in increasing growth – advertising, website activity, staff training etc

### First choice

Shop name \_\_\_\_\_  
Specific initiative \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Specific initiative \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## BEST GREETING CARD CASH & CARRY

SPONSORED BY

*Simon Elvin Limited*

### First choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## BEST GREETING CARD SERVICE BASED WHOLESALER

SPONSORED BY

REGENT

### First choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## BEST GALLERY OR FRAMING RETAILER OF GREETING CARDS

SPONSORED BY



**Criteria:** Any gallery or framing retailer selling greeting cards.

### First choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## GREETING CARD RETAIL EMPLOYEE OF THE YEAR

SPONSORED BY



**Criteria:** An employee who has made a difference with their enthusiastic, attentive and knowledgeable service. Please include on a separate sheet or email in no more than fifty words the reason why you are nominating this person.

### First choice

Shop name \_\_\_\_\_  
Employee's name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

### Second choice

Shop name \_\_\_\_\_  
Employee's name \_\_\_\_\_  
Location \_\_\_\_\_  
Tel no \_\_\_\_\_  
Email address \_\_\_\_\_

## CLOSING DATE FOR YOUR VOTES FOR THE RETAS IS 12 APRIL

## Awards Ceremony

Be part of this fabulous networking event for the industry.

The winners will be announced at a gala lunch at The Savoy Hotel, London on Wednesday 11 July.

The event will include a cocktail reception, lunch, awards and entertainment. Tickets cost £120 (+VAT)

### Where to Send Your Entry

Wendy Webb  
Jigsaw Event Management  
3 Marwood Croft  
Streetly  
Sutton Coldfield  
B74 3JU

**For ticket information or a booking form contact Wendy Webb**

**T: 0121 353 5267 F: 0121 353 5267 Email: [wendyw.webb@btinternet.com](mailto:wendyw.webb@btinternet.com)**